

Demographic Detail Comparison

Geography: 1 Mile: Erie Parkway & CR 5, 3 Miles: Erie Parkway & CR 5, 5 Miles: Erie Parkway & CR 5

1 Mile: Erie Parkway & CR 5 3 Miles: Erie Parkway & CR 5 5 Miles: Erie Parkway & CR 5

2013B Demographics:

Employees	115	3,113	9,267
Establishments*	14	638	1,489
Total Population	168	17,349	35,679
Total Households	52	6,083	13,049
Female Population	82	8,690	18,041
% Female	48.74	50.09	50.56
Male Population	86	8,659	17,638
% Male	51.25	49.90	49.43
Population Density (per Sq. Mi.)	112.65	656.07	614.00

Age:

Age 0 - 4	3.7%	9.0%	8.1%
Age 5 - 14	12.1%	17.4%	16.1%
Age 15 - 19	7.3%	5.4%	5.4%
Age 20 - 24	4.8%	3.3%	3.7%
Age 25 - 34	6.2%	11.1%	11.2%
Age 35 - 44	10.3%	19.5%	17.6%
Age 45 - 54	20.4%	15.4%	15.3%
Age 55 - 64	19.4%	11.1%	12.5%
Age 65 - 74	10.3%	5.1%	6.5%
Age 75 - 84	4.6%	1.7%	2.5%
Age 85 +	0.4%	0.3%	0.5%
Median Age	47.9	36.9	38.1

Housing Units

Total Housing Units	53	6,207	13,369
Occupied Housing Units	98.8%	98.0%	97.5%
Vacant Housing Units	1.1%	2.0%	2.3%

Housing Units by Tenure

Occupied Housing Units	52	6,083	13,049
Owner Occupied Housing Units	45	5,254	10,947
Owner Occupied free and clear	21.7%	9.2%	13.4%
Owner Occupied with a mortgage or loan	65.8%	77.1%	70.4%
Renter Occupied Housing Units	12.3%	13.6%	16.1%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.6%
Asian	1.5%	4.1%	3.9%
Black	0.2%	0.7%	0.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	93.4%	88.2%	87.9%
Other	1.5%	2.8%	3.3%

Multi-Race	2.8%	3.4%	3.1%
Hispanic Ethnicity	7.6%	9.6%	11.9%
Not of Hispanic Ethnicity	92.3%	90.3%	88.0%

Race of Hispanics

Hispanics	13	1,683	4,279
American Indian	1.8%	1.8%	2.2%
Asian	0.0%	0.1%	0.2%
Black	0.0%	0.3%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	74.5%	58.0%	61.3%
Other	19.0%	28.1%	26.6%
Multi-Race	4.5%	11.3%	8.7%

Race of Non Hispanics

Non Hispanics	155	15,666	31,400
American Indian	0.2%	0.2%	0.4%
Asian	1.6%	4.5%	4.4%
Black	0.3%	0.8%	0.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	95.0%	91.5%	91.5%
Other	0.0%	0.1%	0.1%
Multi-Race	2.7%	2.5%	2.4%

Marital Status:

Age 15 + Population	141	12,758	26,995
Divorced	7.3%	8.0%	9.2%
Never Married	23.5%	21.6%	23.0%
Now Married	66.8%	67.9%	64.7%
Now Married - Separated	2.5%	1.6%	1.4%
Widowed	2.2%	2.3%	2.9%

Educational Attainment:

Total Population Age 25+	121	11,229	23,709
Grade K - 8	0.1%	0.6%	1.2%
Grade 9 - 12	2.6%	2.6%	3.4%
High School Graduate	16.2%	16.6%	17.8%
Associates Degree	8.3%	9.0%	7.7%
Bachelor's Degree	28.6%	29.6%	30.6%
Graduate Degree	18.3%	17.8%	16.5%
Some College, No Degree	25.1%	23.2%	22.0%

Household Income:

Income \$ 0 - \$9,999	1.8%	2.6%	3.4%
Income \$ 10,000 - \$14,999	0.5%	1.0%	1.3%
Income \$ 15,000 - \$24,999	3.3%	3.3%	3.6%
Income \$ 25,000 - \$34,999	2.4%	2.8%	4.2%
Income \$ 35,000 - \$49,999	6.7%	6.4%	8.4%
Income \$ 50,000 - \$74,999	20.8%	19.1%	19.2%

Income \$ 75,000 - \$99,999	20.4%	19.1%	17.6%
Income \$100,000 - \$124,999	15.5%	14.9%	13.8%
Income \$125,000 - \$149,999	12.5%	11.9%	10.0%
Income \$150,000 +	15.5%	18.3%	17.9%

Average Household Income	\$112,405	\$114,948	\$111,405
Median Household Income	\$91,996	\$93,618	\$88,037
Per Capita Income	\$35,003	\$40,307	\$40,745

Vehicles Available

0 Vehicles Available	0.7%	0.7%	1.6%
1 Vehicle Available	15.7%	17.2%	19.0%
2+ Vehicles Available	83.4%	81.9%	79.2%
Average Vehicles Per Household	2.54	2.41	2.32
Total Vehicles Available	133	14,706	30,285

2018 Demographics:

Total Population	182	21,456	42,454
Total Households	57	7,530	15,573
Female Population	89	10,749	21,448
% Female	49.1%	50.1%	50.5%
Male Population	93	10,708	21,006
% Male	50.8%	49.8%	49.4%

Age:

Age 0 - 4	3.6%	8.9%	8.1%
Age 5 - 14	11.8%	17.6%	16.2%
Age 15 - 19	7.4%	5.2%	5.2%
Age 20 - 24	5.4%	3.5%	3.8%
Age 25 - 34	6.3%	10.7%	10.9%
Age 35 - 44	9.5%	18.5%	16.8%
Age 45 - 54	19.4%	14.5%	14.3%
Age 55 - 64	19.9%	11.8%	13.0%
Age 65 - 74	10.6%	6.4%	8.0%
Age 75 - 84	5.1%	2.0%	2.7%
Age 85 +	0.5%	0.4%	0.5%
Median Age	48.3	37.1	38.3

Housing Units

Total Housing Units	58	7,691	15,988
Occupied Housing Units	99.1%	97.9%	97.4%
Vacant Housing Units	0.8%	2.0%	2.6%

Housing Units by Tenure

Owner Occupied Housing Units	49	6,512	13,142
Owner Occupied free and clear	22.0%	8.8%	13.3%
Owner Occupied with a mortgage or loan	65.0%	77.6%	71.0%

Renter Occupied Housing Units	12.8%	13.5%	15.6%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.4%	0.7%
Asian	1.6%	4.7%	4.5%
Black	0.3%	0.8%	0.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	93.1%	87.3%	87.0%
Other	1.6%	2.8%	3.2%
Multi-Race	3.0%	3.7%	3.4%
Hispanic Ethnicity	8.5%	10.4%	12.6%
Not of Hispanic Ethnicity	91.4%	89.5%	87.3%
Race of Hispanics			
Hispanics	16	2,247	5,379
American Indian	1.5%	1.8%	2.2%
Asian	0.0%	0.1%	0.1%
Black	0.0%	0.3%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	76.6%	59.2%	62.4%
Other	18.0%	25.5%	24.3%
Multi-Race	3.7%	12.7%	9.9%
Race of Non Hispanics			
Non Hispanics	166	19,209	37,075
American Indian	0.2%	0.2%	0.4%
Asian	1.7%	5.2%	5.1%
Black	0.3%	0.9%	0.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	94.6%	90.6%	90.6%
Other	0.0%	0.1%	0.1%
Multi-Race	2.9%	2.7%	2.5%
Marital Status:			
Age 15 + Population	154	15,751	32,120
Divorced	7.2%	7.8%	9.0%
Never Married	23.9%	21.8%	22.9%
Now Married	66.5%	67.9%	65.0%
Now Married - Separated	2.6%	1.7%	1.5%
Widowed	2.2%	2.3%	2.9%
Educational Attainment:			
Total Population Age 25+	130	13,866	28,259
Grade K - 9	0.1%	0.5%	1.2%
Grade 9 - 12	2.6%	2.6%	3.4%
High School Graduate	15.9%	16.0%	17.3%
Associates Degree	8.3%	9.0%	7.8%
Bachelor's Degree	28.8%	29.8%	30.8%
Graduate Degree	18.4%	18.3%	16.8%

Some College, No Degree	25.0%	23.1%	22.0%
Household Income:			
Income \$ 0 - \$9,999	1.3%	1.7%	2.3%
Income \$ 10,000 - \$14,999	0.6%	1.0%	1.4%
Income \$ 15,000 - \$24,999	2.5%	2.6%	2.9%
Income \$ 25,000 - \$34,999	2.0%	2.4%	3.4%
Income \$ 35,000 - \$49,999	5.6%	5.3%	7.0%
Income \$ 50,000 - \$74,999	18.4%	16.5%	16.2%
Income \$ 75,000 - \$99,999	20.0%	18.6%	16.8%
Income \$100,000 - \$124,999	17.1%	16.6%	15.8%
Income \$125,000 - \$149,999	13.6%	13.3%	11.8%
Income \$150,000 +	18.3%	21.6%	21.9%
Average Household Income	\$121,390	\$126,133	\$125,755
Median Household Income	\$98,884	\$102,232	\$99,430
Per Capita Income	\$38,217	\$44,270	\$46,129
Vehicles Available			
0 Vehicles Available	0.8%	0.8%	1.6%
1 Vehicle Available	16.2%	17.4%	18.8%
2+ Vehicles Available	82.8%	81.7%	79.5%
Average Vehicles Per Household	2.52	2.40	2.32
Total Vehicles Available	144	18,134	36,205
2010 Demographics:			
Total Population	156	16,306	32,353
Total Households	49	5,710	11,766
Female Population	76	8,190	16,339
% Female	48.95	50.22	50.50
Male Population	80	8,116	16,014
% Male	51.04	49.77	49.50
Population Density (per Sq. Mi.)	80.78	493.82	454.49
Age:			
Age 0 - 4	4.2%	9.4%	8.5%
Age 5 - 14	13.5%	16.9%	16.0%
Age 15 - 19	7.6%	5.3%	5.4%
Age 20 - 24	3.1%	2.7%	3.2%
Age 25 - 34	5.5%	13.2%	13.0%
Age 35 - 44	12.5%	19.6%	17.8%
Age 45 - 54	21.6%	15.2%	15.5%
Age 55 - 64	16.8%	10.6%	11.7%
Age 65 - 74	10.5%	4.6%	5.8%
Age 75 - 84	3.9%	1.6%	2.2%
Age 85 +	0.3%	0.3%	0.4%
Median Age	46.6	36.1	37.0

Housing Units

Total Housing Units	58	7,691	15,988
Occupied Housing Units	99.1%	97.9%	97.4%
Vacant Housing Units	0.8%	2.0%	2.6%

Housing Units by Tenure

Owner Occupied Housing Units	43	5,005	9,955
Owner Occupied free and clear	22.6%	9.0%	12.6%
Owner Occupied with a mortgage or loan	66.6%	78.6%	71.9%
Renter Occupied Housing Units	10.7%	12.3%	15.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.6%
Asian	1.5%	3.7%	3.7%
Black	0.3%	0.6%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	93.1%	89.1%	88.4%
Other	1.6%	2.9%	3.4%
Multi-Race	2.9%	3.1%	2.9%
Hispanic Ethnicity	7.6%	9.3%	11.8%
Not of Hispanic Ethnicity	92.3%	90.6%	88.1%

Race of Hispanics

Hispanics	12	1,524	3,825
American Indian	1.9%	1.8%	1.9%
Asian	0.0%	0.2%	0.2%
Black	0.0%	0.2%	0.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	73.5%	58.0%	60.9%
Other	20.5%	29.4%	28.3%
Multi-Race	3.9%	10.1%	7.9%

Race of Non Hispanics

Non Hispanics	144	14,782	28,528
American Indian	0.2%	0.2%	0.4%
Asian	1.7%	4.1%	4.2%
Black	0.3%	0.6%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	94.7%	92.3%	92.1%
Other	0.0%	0.1%	0.1%
Multi-Race	2.8%	2.3%	2.2%

Marital Status:

Age 15 + Population	128	12,008	24,388
Divorced	8.2%	8.5%	9.8%
Never Married	22.0%	21.7%	23.6%
Now Married	67.9%	67.6%	63.9%

Now Married - Separated	2.1%	1.5%	1.3%
Widowed	1.7%	2.0%	2.5%

Educational Attainment:

Total Population Age 25+	111	10,677	21,582
Grade K - 8	0.3%	0.7%	1.2%
Grade 9 - 12	2.8%	2.6%	3.4%
High School Graduate	15.1%	16.6%	17.9%
Associates Degree	8.3%	9.1%	7.9%
Bachelor's Degree	28.9%	29.4%	30.3%
Graduate Degree	19.0%	17.8%	16.4%
Some College, No Degree	25.0%	23.2%	22.3%

Household Income:

Income \$ 0 - \$9,999	1.4%	2.3%	3.2%
Income \$ 10,000 - \$14,999	0.6%	1.0%	1.4%
Income \$ 15,000 - \$24,999	3.4%	3.3%	3.8%
Income \$ 25,000 - \$34,999	2.4%	2.8%	4.2%
Income \$ 35,000 - \$49,999	6.0%	6.9%	9.1%
Income \$ 50,000 - \$74,999	20.2%	19.7%	20.1%
Income \$ 75,000 - \$99,999	20.3%	19.3%	17.7%
Income \$100,000 - \$124,999	16.5%	15.6%	14.2%
Income \$125,000 - \$149,999	12.5%	12.0%	9.9%
Income \$150,000 +	16.3%	16.6%	15.8%
Average Household Income	\$116,797	\$114,456	\$108,650
Median Household Income	\$94,285	\$92,502	\$85,590
Per Capita Income	\$36,365	\$40,085	\$39,515

Vehicles Available

0 Vehicles Available	0.8%	0.7%	1.5%
1 Vehicle Available	15.1%	16.7%	19.1%
2+ Vehicles Available	84.0%	82.4%	79.2%
Average Vehicles Per Household	2.52	2.43	2.32
Total Vehicles Available	123	13,878	27,335

2000 Census Demographics:

Total Population	131	6,003	15,358
Total Households	40	2,179	5,627
Female Population	64	2,955	7,600
% Female	48.7%	49.2%	49.4%
Male Population	67	3,048	7,758
% Male	51.2%	50.7%	50.5%

Age:

Age 0 - 4	5.6%	9.3%	8.5%
Age 5 - 14	14.6%	15.1%	15.6%
Age 15 - 19	6.8%	6.0%	6.4%
Age 20 - 24	3.7%	3.5%	4.1%

Age 25 - 34	8.2%	16.7%	16.4%
Age 35 - 44	17.9%	21.5%	20.8%
Age 45 - 54	20.4%	14.9%	14.8%
Age 55 - 64	13.3%	7.0%	7.0%
Age 65 - 74	6.9%	3.6%	3.7%
Age 75 - 84	1.7%	1.2%	1.5%
Age 85 +	0.6%	0.5%	0.4%

Median Age	41.1	34.6	34.3
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Housing Units Trend

Total Housing Units	41	2,257	5,834
Owner Occupied Housing Units	90.9%	84.9%	79.5%
Renter Occupied Housing Units	7.3%	10.5%	15.2%
Vacant Housing Units	2.6%	3.3%	3.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.6%	0.7%	0.7%
Asian	0.5%	1.9%	2.3%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.2%	0.3%	0.6%
White	93.9%	90.2%	87.3%
Other	2.2%	4.2%	6.2%
Two or More Races	2.5%	2.4%	2.6%
Hispanic Ethnicity	5.4%	10.7%	14.3%
Not of Hispanic Ethnicity	94.5%	89.2%	85.6%

Marital Status:

Age 15 + Population	104	4,521	11,624
Divorced	0.0%	3.5%	9.9%
Never Married	0.0%	7.6%	18.6%
Now Married	0.0%	22.7%	58.5%
Separated	0.0%	0.5%	2.0%
Widowed	0.0%	1.2%	3.2%

Educational Attainment:

Total Population Age 25+	0	1,372	9,277
Grade K - 9	N/A%	4.8%	4.3%
Grade 9 - 11, No diploma	N/A%	4.8%	8.3%
High School Graduate	N/A%	23.1%	23.7%
Associates Degree	N/A%	6.2%	8.0%
Bachelor's Degree	N/A%	21.6%	21.3%
Graduate Degree	N/A%	13.5%	10.2%
Some College, No Degree	N/A%	24.7%	22.7%
No Schooling Completed	N/A%	0.9%	1.1%
Public School Enrollment	N/A%	93.4%	86.1%
Private School Enrollment	N/A%	6.5%	13.8%

Household Income:

Income \$ 0 - \$9,999	0.0%	0.8%	2.8%
Income \$ 10,000 - \$14,999	0.0%	0.8%	3.7%
Income \$ 15,000 - \$24,999	0.0%	2.6%	6.8%
Income \$ 25,000 - \$34,999	0.0%	4.3%	10.2%
Income \$ 35,000 - \$49,999	0.0%	5.1%	14.5%
Income \$ 50,000 - \$74,999	0.0%	7.3%	22.1%
Income \$ 75,000 - \$99,999	0.0%	6.0%	15.6%
Income \$100,000 - \$124,999	0.0%	2.5%	7.5%
Income \$125,000 - \$149,999	0.0%	1.8%	3.6%
Income \$150,000 - \$199,999	0.0%	1.3%	3.2%
Income \$200,000 or More	0.0%	1.3%	3.3%
Average Household Income	\$0	\$24,994	\$66,393
Median Household Income	\$N/A	\$61,089	\$59,541
Per Capita Income	\$0	\$9,073	\$24,324

Vehicles Available

0 Vehicles Available	0.0%	0.6%	2.4%
1 Vehicle Available	0.0%	7.2%	17.8%
2 Vehicles Available	0.0%	14.2%	41.7%
3+ Vehicles Available	0.0%	12.9%	31.7%
Average Vehicles Per Household	0.00	0.80	2.10
Total Vehicles Available	0	1,799	12,075

Population Trend

2000	131	6,003	15,358
2010	156	16,306	32,353
Change 2000 to 2010	19.4%	171.6%	110.6%
2013B	168	17,349	35,679
2018	182	21,456	42,454
Change 2013B to 2018	8.3%	23.6%	18.9%

Household Trend

2000	40	2,179	5,627
2010	49	5,710	11,766
Change 2000 to 2010	20.7%	162.0%	109.1%
2013B	52	6,083	13,049
2018	57	7,530	15,573
Change 2013B to 2018	9.5%	23.7%	19.3%

Average Household Size Trend

2000	3.2	2.7	2.7
2010	2.6	2.8	2.7
Change 2000 to 2010	-16.2%	2.6%	0.8%
2013B	2.6	2.8	2.7
2018	2.6	2.8	2.7
Change 2013B to 2018	0.7%	0.1%	0.0%

Median Age Trend

2000	41.1	34.6	34.3
2010	46.6	36.1	37.0
2013B	47.9	36.9	38.1
2018	48.3	37.1	38.3

Housing Units Trend**Total Housing Units**

Change 2999 to 2010	23.5%	165.4%	112.2%
Change 2013B to 2018	9.2%	23.8%	19.5%

Owner Occupied Housing Units

Change 2000 to 2010	15.4%	161.0%	114.6%
Change 2013B to 2018	8.9%	23.9%	20.0%

Renter Occupied Housing Units

Change 2000 to 2010	70.9%	195.6%	103.1%
Change 2013B to 2018	13.6%	22.8%	15.6%

Vacant Housing Units

Change 2000 to 2010	127.2%	266.0%	204.7%
Change 2013B to 2018	-16.6%	29.0%	29.6%

Race and Ethnicity Trend**American Indian, Eskimo, Aleut**

Change 2000 to 2010	-28.5%	37.4%	71.9%
Change 2013B to 2018	0.0%	25.2%	21.2%

Asian or Pacific Islander

Change 2000 to 2010	250.0%	431.9%	232.7%
Change 2013B to 2018	13.6%	41.3%	35.5%

Asian

Change 2013B to 2018	13.6%	41.4%	35.6%
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Hawaiian/Pacific Islander

Change 2013B to 2018	N/A%	23.9%	23.0%
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Black

Change 2000 to 2010	33.3%	345.5%	149.0%
Change 2013B to 2018	25.0%	33.9%	26.4%

White

Change 2000 to 2010	18.5%	168.3%	113.3%
Change 2013B to 2018	7.9%	22.3%	17.8%

Other

Change 2000 to 2010	-12.0%	85.3%	18.1%
Change 2013B to 2018	13.6%	21.5%	15.0%

Two or More Races

Change 2000 to 2010	39.2%	250.1%	129.2%
Change 2013B to 2018	14.6%	36.1%	30.9%

Hispanic Ethnicity

Change 2000 to 2010	67.2%	135.6%	73.2%
Change 2013B to 2018	20.9%	33.5%	25.7%

Not of Hispanic Ethnicity

Change 2000 to 2010	16.6%	175.9%	116.9%
Change 2013B to 2018	7.3%	22.6%	18.0%

**Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*

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Consumer Expenditure Comparison

Geography: 1 Mile: Erie Parkway & CR 5, 3 Miles: Erie Parkway & CR 5, 5 Miles: Erie Parkway & CR 5

	1 Mile: Erie Parkway & CR 5	3 Miles: Erie Parkway & CR 5	5 Miles: Erie Parkway & CR 5
2013B Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	52	6,083	13,049
Median Household Income	\$91,996	\$93,618	\$88,037
Total Average Household Expenditure	\$75,348	\$74,819	\$72,097
Airline Fares	\$655.25	\$631.96	\$604.79
Alcoholic beverages purchased on trips	\$101.54	\$94.92	\$92.03
Alimony Expenditures	\$146.25	\$116.64	\$119.76
Alteration, Repair and Tailoring of Apparel and Accessories	\$11.88	\$11.10	\$10.69
Apparel and Services for Children Under 2	\$43.14	\$66.51	\$61.47
Apparel Laundry and Dry Cleaning not coin-operated	\$93.95	\$93.65	\$87.93
Audio Equipment and Sound Components	\$11.64	\$11.72	\$11.08
Books thru book clubs	\$7.62	\$6.11	\$6.21
Books not thru book clubs	\$84.03	\$78.76	\$76.37
Boys' active sportswear	\$2.27	\$2.99	\$2.66
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,869.85	\$1,512.02	\$1,525.92
CDs, Records, Audio Tapes	\$14.58	\$13.72	\$13.41
Cellular Phone Service	\$927.92	\$994.60	\$955.02
Child Support Expenditures	\$267.48	\$384.18	\$345.58
College Tuition	\$1,150.08	\$1,024.58	\$987.60
Computers and Computer Hardware for nonbusiness use	\$258.74	\$269.58	\$255.43
Computer information services	\$480.74	\$509.99	\$488.06
Coolant, brake fluid, transmission fluid, and other additives	\$5.58	\$5.81	\$5.73
Cosmetics, perfume, bath preparations	\$271.62	\$258.68	\$252.09
Deodorants, feminine hygiene, miscellaneous personal care	\$50.09	\$49.46	\$47.82
Electricity	\$1,408.18	\$1,356.71	\$1,336.81
Fees for Recreational Lessons	\$144.43	\$189.96	\$168.87
Finance Charges Excluding Mortgage And Vehicle	\$259.85	\$319.62	\$293.25
Floor Coverings, Nonpermanent	\$33.25	\$28.73	\$27.96
Food or Board at School	\$86.34	\$79.98	\$73.34
Food on out-of-town trips	\$466.10	\$421.10	\$410.25
Funeral Expenses	\$110.01	\$97.84	\$95.71
Furniture	\$490.79	\$504.42	\$482.76
Gasoline And Motor Oil	\$3,407.11	\$3,539.34	\$3,402.53
Gifts of Movie, Theatre, Amusement Parks, and Other	\$11.73	\$11.11	\$11.10
Girls' Active Sportswear	\$21.73	\$28.60	\$26.33
Hair Care Products	\$104.84	\$102.78	\$99.39
Hospital Room and Services	\$199.03	\$190.56	\$186.06
Health Care Insurance	\$537.22	\$540.69	\$510.06
Health Maintenance Organization (not BCBS)	\$513.22	\$479.33	\$465.55
Housekeeping Services	\$283.43	\$227.91	\$226.03
Household Textiles	\$207.31	\$193.50	\$190.56

	1 Mile: Erie Parkway & CR 5	3 Miles: Erie Parkway & CR 5	5 Miles: Erie Parkway & CR 5
Intracity Bus Fares	\$18.37	\$15.50	\$15.81
Intracity Mass Transit Fares	\$81.10	\$91.26	\$89.62
Jewelry	\$136.37	\$137.86	\$131.13
Legal fees	\$315.76	\$251.84	\$263.76
Life and Other Personal Insurance	\$510.75	\$460.05	\$442.68
Maintenance and Repair Services	\$1,906.53	\$1,551.82	\$1,541.11
Medical equipment for general use	\$6.56	\$5.03	\$5.25
Men's Suits	\$23.21	\$22.82	\$21.39
Miscellaneous fees	\$3.56	\$3.27	\$3.02
Mortgage interest and charges owned dwellings	\$6,214.69	\$6,835.72	\$6,321.15
Mortgage interest and charges owned vacation homes	\$182.21	\$159.43	\$153.37
Movie, Theater, Amusement parks, and Other	\$212.71	\$208.53	\$200.46
Natural Gas	\$456.89	\$432.08	\$424.18
New Cars	\$919.79	\$899.15	\$871.59
New Trucks	\$1,295.10	\$1,194.13	\$1,155.94
New Motorcycle	\$63.93	\$61.50	\$59.32
Newspaper, Magazine by Subscription	\$83.71	\$60.59	\$63.25
Oral Hygiene Products, Articles	\$48.53	\$47.43	\$46.39
Other Household Products	\$474.88	\$452.47	\$436.87
Other Home Services	\$35.35	\$26.58	\$27.28
Other Tobacco Products	\$278.81	\$276.25	\$275.69
Personal Care Services	\$456.17	\$427.48	\$416.93
Pet Purchase, Supplies, Medicine	\$249.18	\$253.55	\$241.19
Photo Processing	\$13.88	\$14.17	\$13.59
Portable Heating and Cooling Equipment	\$19.66	\$17.39	\$17.10
Property taxes owned dwellings	\$2,727.07	\$2,429.57	\$2,365.19
Property taxes owned vacation homes	\$316.67	\$205.44	\$217.37
Rent	\$2,551.13	\$3,516.96	\$3,476.67
Satellite Dishes	\$1.14	\$1.21	\$1.21
Shaving Needs	\$26.23	\$26.94	\$25.35
Small Electric Kitchen Appliances	\$41.35	\$38.29	\$37.43
Residential Telephone/Pay Phones	\$474.92	\$411.16	\$413.97
Televisions	\$116.31	\$117.65	\$113.84
Tobacco Products and Smoking supplies	\$278.81	\$276.25	\$275.69
Tolls or Electronic Toll Passes	\$61.78	\$57.71	\$52.96
Toys, Games, Arts and Crafts, and Tricycles	\$185.36	\$206.15	\$192.43
Used Cars	\$840.19	\$834.97	\$811.50
Used Trucks	\$606.03	\$859.42	\$801.60
VCR's and Video Disc Players	\$10.24	\$12.30	\$11.25
Vehicle Insurance	\$1,173.44	\$1,160.72	\$1,138.91
Vehicle Air Conditioning Repair	\$26.32	\$26.66	\$25.71
Vehicle Inspection	\$16.73	\$15.92	\$15.73
Video Game Hardware And Software	\$49.42	\$61.53	\$56.59
Watches	\$33.32	\$43.97	\$42.60
Women's Suits	\$10.47	\$9.43	\$9.14

	1 Mile: Erie Parkway & CR 5	3 Miles: Erie Parkway & CR 5	5 Miles: Erie Parkway & CR 5
	1 Mile: Erie Parkway & CR 5	3 Miles: Erie Parkway & CR 5	5 Miles: Erie Parkway & CR 5
2018 Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	57	7,530	15,573
Median Household Income	\$98,884	\$102,232	\$99,430
Total Average Household Expenditure	\$85,291	\$85,215	\$82,705
Airline Fares	\$752.83	\$748.08	\$723.50
Alcoholic beverages purchased on trips	\$117.40	\$111.93	\$110.01
Alimony Expenditures	\$162.81	\$140.09	\$147.58
Alteration, Repair and Tailoring of Apparel and Accessories	\$13.33	\$12.57	\$12.18
Apparel and Services for Children Under 2	\$49.65	\$74.51	\$69.48
Apparel Laundry and Dry Cleaning not coin-operated	\$104.31	\$105.04	\$100.25
Audio Equipment and Sound Components	\$13.58	\$13.63	\$12.96
Books thru book clubs	\$6.23	\$5.45	\$5.65
Books not thru book clubs	\$69.15	\$66.04	\$64.57
Boys' active sportswear	\$2.60	\$3.37	\$3.02
Cash contributions to charities, church, religious, educational, political and other organizations	\$2,059.84	\$1,715.99	\$1,750.32
CDs, Records, Audio Tapes	\$16.60	\$15.59	\$15.33
Cellular Phone Service	\$1,065.04	\$1,141.02	\$1,099.07
Child Support Expenditures	\$273.22	\$391.77	\$353.87
College Tuition	\$1,328.28	\$1,182.69	\$1,142.53
Computers and Computer Hardware for nonbusiness use	\$295.17	\$310.19	\$297.12
Computer information services	\$525.12	\$558.13	\$536.83
Coolant, brake fluid, transmission fluid, and other additives	\$6.37	\$6.66	\$6.58
Cosmetics, perfume, bath preparations	\$312.82	\$296.18	\$290.89
Deodorants, feminine hygiene, miscellaneous personal care	\$57.35	\$56.00	\$54.47
Electricity	\$1,625.34	\$1,572.58	\$1,554.25
Fees for Recreational Lessons	\$156.41	\$203.96	\$183.28
Finance Charges Excluding Mortgage And Vehicle	\$291.08	\$356.26	\$328.62
Floor Coverings, Nonpermanent	\$39.59	\$35.25	\$35.03
Food or Board at School	\$99.43	\$91.70	\$84.48
Food on out-of-town trips	\$546.12	\$505.93	\$499.42
Funeral Expenses	\$128.00	\$115.18	\$114.28
Furniture	\$548.36	\$569.95	\$551.42
Gasoline And Motor Oil	\$4,017.30	\$4,175.47	\$4,030.19
Gifts of Movie, Theatre, Amusement Parks, and Other	\$13.00	\$12.56	\$12.57
Girls' Active Sportswear	\$24.17	\$32.28	\$29.92
Hair Care Products	\$120.04	\$117.87	\$114.45
Hospital Room and Services	\$219.62	\$208.75	\$204.06
Health Care Insurance	\$572.14	\$577.87	\$548.95
Health Maintenance Organization (not BCBS)	\$555.25	\$523.23	\$509.68
Housekeeping Services	\$326.02	\$270.00	\$270.62
Household Textiles	\$242.61	\$230.94	\$230.38

	1 Mile: Erie Parkway & CR 5	3 Miles: Erie Parkway & CR 5	5 Miles: Erie Parkway & CR 5
Intracity Bus Fares	\$20.91	\$18.33	\$18.76
Intracity Mass Transit Fares	\$90.51	\$99.45	\$98.09
Jewelry	\$154.62	\$162.06	\$155.63
Legal fees	\$363.87	\$288.58	\$302.07
Life and Other Personal Insurance	\$577.96	\$532.34	\$516.40
Maintenance and Repair Services	\$1,906.53	\$1,551.82	\$1,541.11
Medical equipment for general use	\$7.57	\$5.81	\$6.07
Men's Suits	\$26.32	\$26.78	\$25.23
Miscellaneous fees	\$4.08	\$3.62	\$3.37
Mortgage interest and charges owned dwellings	\$6,916.97	\$7,602.10	\$7,097.38
Mortgage interest and charges owned vacation homes	\$204.34	\$183.94	\$179.68
Movie, Theater, Amusement parks, and Other	\$234.21	\$230.58	\$223.84
Natural Gas	\$540.74	\$514.52	\$507.69
New Cars	\$1,069.25	\$1,039.41	\$1,021.26
New Trucks	\$1,510.39	\$1,401.80	\$1,378.63
New Motorcycle	\$77.98	\$77.35	\$76.73
Newspaper, Magazine by Subscription	\$69.90	\$52.64	\$55.21
Oral Hygiene Products, Articles	\$54.82	\$54.22	\$53.43
Other Household Products	\$544.95	\$523.15	\$508.39
Other Home Services	\$39.57	\$30.42	\$31.28
Other Tobacco Products	\$340.63	\$335.38	\$333.58
Personal Care Services	\$520.05	\$493.95	\$486.43
Pet Purchase, Supplies, Medicine	\$283.63	\$287.17	\$274.23
Photo Processing	\$15.56	\$15.96	\$15.53
Portable Heating and Cooling Equipment	\$22.28	\$20.85	\$20.92
Property taxes owned dwellings	\$3,071.03	\$2,778.44	\$2,727.09
Property taxes owned vacation homes	\$360.58	\$243.40	\$259.19
Rent	\$2,962.36	\$3,986.09	\$3,926.65
Satellite Dishes	\$1.30	\$1.39	\$1.37
Shaving Needs	\$30.23	\$30.83	\$29.28
Small Electric Kitchen Appliances	\$47.15	\$44.42	\$43.78
Residential Telephone/Pay Phones	\$549.14	\$481.18	\$485.50
Televisions	\$160.96	\$164.40	\$159.88
Tobacco Products and Smoking supplies	\$340.63	\$335.38	\$333.58
Tolls or Electronic Toll Passes	\$70.90	\$65.95	\$60.96
Toys, Games, Arts and Crafts, and Tricycles	\$226.55	\$248.50	\$234.12
Used Cars	\$1,015.95	\$1,003.87	\$985.44
Used Trucks	\$699.42	\$982.37	\$918.04
VCR's and Video Disc Players	\$11.46	\$13.64	\$12.64
Vehicle Insurance	\$1,345.31	\$1,332.13	\$1,312.69
Vehicle Air Conditioning Repair	\$31.91	\$32.03	\$31.21
Vehicle Inspection	\$19.71	\$18.92	\$18.80
Video Game Hardware And Software	\$57.06	\$69.04	\$63.68
Watches	\$34.59	\$45.14	\$43.50
Women's Suits	\$11.81	\$10.93	\$10.68

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Daytime Population Comparison

Geography: 1 Mile: Erie Parkway & CR 5, 3 Miles: Erie Parkway & CR 5, 5 Miles: Erie Parkway & CR 5

1 Mile: Erie Parkway & CR 5 3 Miles: Erie Parkway & CR 5 5 Miles: Erie Parkway & CR 5

2013B Population & Household Overview

Population	168	17,349	35,679
Household Population	168	17,347	35,676
Family Population	88.4%	90.0%	88.3%
Non-family Population	11.5%	9.9%	11.6%
Group Quarters Population	0	2	2
Households	52	6,083	13,049
Family Households	82.5%	83.8%	83.1%
Non-family Households	17.4%	16.1%	16.8%

2013B Daytime Population

Total Daytime Population	175	8,717	19,543
Population aged 16 and under (Children)	67	3,881	6,349
Daytime Population Age 16+	108	4,837	13,193
Civilian 16+, at Workplace	30	1,468	5,405
Civilian 16+, Unemployed	1	274	941
Civilian 16+, Work at home	6	644	1,425
Homemakers Age 16+	20	1,981	3,683
Retired population Age 65+	23	899	2,690
Student popn: Pre-kindergarten to 8th	3	2,475	3,832
Student popn: 9th grade-12th grade	91	785	1,290
Student popn: Post-secondary students	7	540	1,147

Retail Sales Potential Comparison

Geography: 1 Mile: Erie Parkway & CR 5, 3 Miles: Erie Parkway & CR 5, 5 Miles: Erie Parkway & CR 5

1 Mile: Erie Parkway & CR 5

3 Miles: Erie Parkway & CR 5

5 Miles: Erie Parkway & CR 5

Average Annual Household Dollars 2013A

Automotive Dealers	\$3,690	\$3,799	\$3,662
Automotive Parts, Accessories, & Tire Stores	\$347	\$352	\$340
Beer, Wine, & Liquor Stores	\$245	\$236	\$229
Book Stores	\$116	\$117	\$112
Camera & Photographic Equipment Stores	\$16	\$18	\$17
Childrens and Infants Clothing Stores	\$42	\$54	\$50
Clothing Accessories Stores	\$27	\$27	\$26
Computer and Software Stores	\$77	\$79	\$75
Convenience Stores	\$149	\$148	\$144
Cosmetics, Beauty Supplies and Perfume Stores	\$40	\$35	\$34
Department Stores excluding leased depts	\$1,131	\$1,137	\$1,094
Drinking Place - Alcoholic Beverages	\$175	\$175	\$167
Family Clothing Stores	\$437	\$436	\$421
Florists	\$36	\$30	\$29
Full-service Restaurants	\$1,959	\$1,977	\$1,900
Furniture Stores	\$367	\$374	\$359
Gasoline Stations	\$3,688	\$3,793	\$3,664
Gift, Novelty, and Souvenir Stores	\$98	\$94	\$92
Hardware Stores	\$73	\$62	\$60
Hobby, Toys and Games Stores	\$81	\$82	\$78
Home Centers	\$526	\$453	\$444
Home Furnishing Stores	\$251	\$237	\$230
Household Appliances Stores	\$109	\$107	\$102
Jewelry Stores	\$95	\$101	\$96
Limited-service Eating Places	\$1,911	\$1,935	\$1,861
Luggage & Leather Goods Stores	\$13	\$12	\$11
Mens Clothing Stores	\$46	\$47	\$45
Musical Instrument and Supplies Stores	\$19	\$20	\$19
News Dealers and Newsstands	\$7	\$6	\$6
Nonstore retailers	\$1,373	\$1,318	\$1,281
Nursery and Garden centers	\$198	\$169	\$166
Office Supplies and Stationery Stores	\$133	\$127	\$123

Optical Goods Stores	\$70	\$63	\$62
Other Building Materials Dealers	\$327	\$268	\$265
Other Clothing Stores	\$52	\$51	\$49
Other General Merchandise Stores	\$2,460	\$2,480	\$2,398
Other Health and Personal Care Stores	\$54	\$48	\$47
Other Miscellaneous Store Retailers	\$427	\$403	\$392
Other Motor Vehicle Dealers	\$372	\$360	\$345
Outdoor Power Equipment Stores	\$32	\$26	\$26
Paint and Wallpaper Stores	\$53	\$46	\$46
Pharmacies and Drug Stores	\$837	\$749	\$741
Precorded Tape, Compact Disc, and Record Stores	\$13	\$14	\$13
Radio, Television and Other Electronics Stores	\$289	\$292	\$280
Sew/Needlework/Piece Goods Stores	\$37	\$31	\$31
Shoe Stores	\$201	\$203	\$197
Special Foodservices	\$26	\$26	\$25
Specialty Food Stores	\$147	\$147	\$143
Sporting Goods Stores	\$151	\$156	\$148
Supermarkets and Other Grocery (except Convenience) Stores	\$3,817	\$3,786	\$3,691
Used Merchandise Stores	\$52	\$51	\$49
Womens Clothing Stores	\$193	\$185	\$181
Total Avg Annual Retail Sales	\$33,585	\$33,463	\$32,353

Aggregate Household Dollars 2013A

Automotive Dealers	\$192,883	\$23,112,195	\$47,787,547
Automotive Parts, Accessories, & Tire Stores	\$18,140	\$2,144,292	\$4,437,051
Beer, Wine, & Liquor Stores	\$12,855	\$1,439,969	\$2,992,738
Book Stores	\$6,099	\$716,878	\$1,473,490
Camera & Photographic Equipment Stores	\$869	\$111,658	\$225,137
Childrens and Infants Clothing Stores	\$2,234	\$330,537	\$654,382
Clothing Accessories Stores	\$1,442	\$164,674	\$342,473
Computer and Software Stores	\$4,034	\$482,205	\$987,429
Convenience Stores	\$7,814	\$901,105	\$1,886,232
Cosmetics, Beauty Supplies and Perfume Stores	\$2,100	\$214,003	\$455,423
Department Stores excluding leased depts	\$59,131	\$6,919,377	\$14,279,408
Drinking Place - Alcoholic Beverages	\$9,194	\$1,064,951	\$2,185,801
Family Clothing Stores	\$22,884	\$2,653,699	\$5,496,171
Florists	\$1,902	\$184,893	\$389,507
Full-service Restaurants	\$102,398	\$12,030,473	\$24,800,544

Furniture Stores	\$19,187	\$2,275,681	\$4,685,382
Gasoline Stations	\$192,775	\$23,078,259	\$47,817,060
Gift, Novelty, and Souvenir Stores	\$5,155	\$577,724	\$1,200,523
Hardware Stores	\$3,823	\$378,148	\$794,256
Hobby, Toys and Games Stores	\$4,257	\$501,537	\$1,028,143
Home Centers	\$27,537	\$2,759,015	\$5,799,351
Home Furnishing Stores	\$13,155	\$1,447,456	\$3,002,256
Household Appliances Stores	\$5,723	\$651,535	\$1,340,602
Jewelry Stores	\$4,997	\$615,510	\$1,264,948
Limited-service Eating Places	\$99,882	\$11,770,984	\$24,288,475
Luggage & Leather Goods Stores	\$688	\$74,311	\$155,510
Mens Clothing Stores	\$2,414	\$286,189	\$588,610
Musical Instrument and Supplies Stores	\$1,025	\$125,151	\$251,309
News Dealers and Newsstands	\$368	\$41,677	\$86,825
Nonstore retailers	\$71,759	\$8,023,549	\$16,718,757
Nursery and Garden centers	\$10,349	\$1,030,937	\$2,166,164
Office Supplies and Stationery Stores	\$6,966	\$775,000	\$1,611,846
Optical Goods Stores	\$3,678	\$389,147	\$813,108
Other Building Materials Dealers	\$17,142	\$1,635,640	\$3,462,592
Other Clothing Stores	\$2,765	\$310,637	\$648,140
Other General Merchandise Stores	\$128,599	\$15,087,013	\$31,291,511
Other Health and Personal Care Stores	\$2,830	\$293,301	\$622,782
Other Miscellaneous Store Retailers	\$22,339	\$2,453,067	\$5,115,693
Other Motor Vehicle Dealers	\$19,447	\$2,191,007	\$4,511,302
Outdoor Power Equipment Stores	\$1,687	\$161,485	\$340,717
Paint and Wallpaper Stores	\$2,818	\$285,440	\$602,689
Pharmacies and Drug Stores	\$43,790	\$4,562,222	\$9,677,450
Precorded Tape, Compact Disc, and Record Stores	\$721	\$88,247	\$179,289
Radio, Television and Other Electronics Stores	\$15,114	\$1,779,922	\$3,656,645
Sew/Needlework/Piece Goods Stores	\$1,979	\$189,155	\$407,991
Shoe Stores	\$10,514	\$1,239,680	\$2,577,793
Special Foodservices	\$1,369	\$158,937	\$327,033
Specialty Food Stores	\$7,711	\$896,653	\$1,873,924
Sporting Goods Stores	\$7,925	\$952,662	\$1,939,305
Supermarkets and Other Grocery (except Convenience) Stores	\$199,536	\$23,030,579	\$48,174,877
Used Merchandise Stores	\$2,719	\$314,399	\$649,200
Womens Clothing Stores	\$10,135	\$1,131,255	\$2,365,911
Total Aggregate Annual Retail Sales	\$1,755,239	\$203,563,390	\$422,172,325

